(d) and (e) Yes, Sir.

(f) Timely and adequate availability of seed, which is the basic input, in combination with other inputs will help in achieving the targetted production.

Providing of fertilizers at cheap rates to farmers

1353. SHRI K. VASUDEVA PANICKER: Will the Minister of AGRICULTURE be pleased to state:

(a) whether Government have recently formulated any proposal to provide fertilizers at cheap rates to farmers in the country; and

(b) if so, what are the details thereof?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION (SHRI YOGENDRA MAKWANA): (a) and (b) No proposal to provide fertilisers at cheap rates to farmers has been formulated recently. However, fertilisers are already being supplied at subsidised prices.

Cartoon films

1354. SHRI K. VASUDEVA PANICKER: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that 26 cartoon films purchased by Government have been dubbed in Indian languages; and

(b) if so, by when these are likely to be shown on Doordarshan?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL): (a) and (b) The Hon'ble Member is presumably referring to the 26 episodes of Walt Disney animated films in English purchased by Doordarshan, telecast on Sunday mornings from 24th November, 1985. The films could not be dubbed in Hindi and other Regional languages as it has not been found feasible to get the Donald Duck's Voice created in Hindi or any other regional languages to suit the the picture.

Krishi Vigyan Kendras in different districts

1355. MISS SAROJ KHAPARDE: Will the Minister of AGRICULTURE be pleased to state:

(a) what are the names of districts in each State where the Krishi Vigyan Kendras are proposed to be opened; and

(b) the manner in which villages are likely to be benefited by the Kendras?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION (SHRI YOGENDRA MAKWANA): (a) It is not possible to indicate the districts in different States where Krishi Vigyan Kendras are proposed to be opened because KVKs are established on the basis of proposals received from time to time. Some proposals for establishment of KVKs have been received by the Indian Council of Agricultural Research which will be processed and KVKs sanctioned subject to availability of funds.

(b) The Krishi Vigyan Kendra is a training institution, the purpose of which is to provide practical training in farming through the method of "learning by doing". The trainees comprise practicing farmers, farm women, rural youths, school dropouts etc. They are provided training in different aspects of agriculture including crop production, horticulture, animal husbandry, poultry, fisheries, home management, nutrition etc. After receiving such training the trainees

use the knowledge and skills acquired, on farms and in homes and thus contribute to increased agricultural production and better living. This training also helps in creating self-employment opportunities for the trainees.

Morning Transmission by Doordarshan

1356. MISS SAROJ KHAPARDE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Government have decided to introduce morning transmission of Doordarshan on the national hook-up for women and children;

(b) if so, what are the details thereof;

(c) by when it is likely to be introduced; and

(d) what are the details of other serials which are proposed to be launched shortly?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL): (a) to (c) No, Sir. However, beginning from 16-11-1985 Doordarshan have started, on Saturday afternoons a transmission for a duration of 2 hours mainly for women, children and youth.

(d) Apart from the Mahabharat and Ramayana, programmes based on Pancha Tantra, stories of Rabindranath Tagore, Munshi Prem Chand, Sarat Chandra, award winning novels of Masti Venkatesa Iyengar, Ashapurna Devi, a series on freedom fighters under the title 'Kahan Gaye Woh Log' are some of the important telecasts which have been planned.

Distorted depiction of women on AIR and Doordarshan

1357. MISS SAROJ KHAPARDE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government's attention has been drawn to the news item which appeared in the Hindustan Times of the 15th October, 1985 to the effect that the advertisements and sponsored programmes on the radio and television are giving a distorted image of women and there is a need to rectify media image of women; and

(b) if so, what is Government's reaction thereto and what steps are being taken in this direction?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL): (a) and (b) Government have noticed the news item referred to. It is not correct to suggest that advertisements over AIR and Doordarshan have the effect of creating a distorted image of women. The Code for commercial advertisements over AIR and Doordarshan contains specific guidelines that the advertisements should not offend against morality, decency and religious susceptibilities of the people and also that indecent, vulgar, suggestive, repulsive or offensive themes should be avoided. These guidelines are also being adhered to by the media.

Both AIR and Doordarshan present programmes at regular intervals from all the Stations and Kendras in the network, high-lighting the importance of women in Society and their vital role both in home and outside.

Allotment of DDA flats to retiring persons

1358. MISS SAROJ KHAPARDE: Will the Minister of URBAN DEVELOPMENT be pleased to state:

(a) whether it is a fact that a draw was held in May, 1985 by the